



epatt



A New Era for EPATT

2023 ANNUAL REPORT



Letter from the Executive Director

Dear Friends,

After 35 years of community impact and thousands of lives changed, EPATT is entering a new era.

I've had the privilege of being on this journey with EPATT from our days as a fledgling community-based organization, to 20+ years housed at Stanford, through the pandemic, and now preparing to break ground on a new state-of-the-art tennis and academic center located in East Palo Alto. Through it all, I believe what has made EPATT grow and thrive is our dedicated staff, our loyal supporters and partners, and the vibrant community members we work with.

As the new Executive Director, I'm humbled and honored to be leading EPATT at this critical time of recovery and rebuilding for students. Too many have lost ground academically and their mental health and physical well-being have suffered. Never before has the need for our unique and effective programming been greater. While plenty of challenges still lie ahead, the strength and commitment of our team fills me with hope and the confidence that EPATT will continue to effect lasting and transformational change in our community.

I am genuinely excited about this new chapter in EPATT's story and believe it will be its most impactful yet. Thank you for partnering with us!

With much appreciation,

Kesha Weekes



Mission

EPATT equips youth to thrive in college and career pathways through academic one-on-one tutoring, parent empowerment, enrichment activities, mentorship, coaching, and tennis instruction.

Program Model

We offer comprehensive in-school and extended learning day programs that improve academic skills, encourage a growth mindset, and above all, prepare students to become college and career ready.

Our nationally-recognized tennis program promotes physical fitness and mental wellness. Tennis gives our students the opportunity to have fun while learning important life skills such as discipline and perseverance.



Who We Serve

71% Latinx

20% Pacific Islander

7% Multiracial

1% Black

0.5% Asian

0.5% Caucasian

**A single goal unites our team of staff, parents, and tutors:
producing high school graduates who
are college and career **READY****



Targeted Academic Intervention

We create a customized learning plan for each of our students, working as a team with teachers, tutors, and parents to help them achieve their full potential in school and in life.

Partnership with Parents

A cornerstone of our programming is parent engagement. Our work with parents helps to equip and empower them to be their child's best advocate. We use cutting-edge technology to keep parents updated in real time on their student's academic progress and goals.

Tennis Lessons for Life

Our professional coaches teach teamwork, resilience, and leadership. We run award-winning afterschool and summer programs in addition to teaching PE tennis at Cesar Chavez Ravenswood Middle School (CCRMS) and coaching their tennis team.

EPATT Students Have an Advantage

Tutoring has been fundamental to EPATT for over three decades; we are tutoring specialists. While tutoring often means drop-in homework assistance, at EPATT, it is about academic skill-building, addressing the gaps in a student's knowledge, and boosting performance by focusing on a student's strengths with a tutor who knows them well. We have always required a **strong commitment from both students and tutors.**

Until recently, all of our tutoring was after school. Last year, in partnership with the Ravenswood City School District, we launched a new initiative, **Advantage In-school Tutoring.** Research tells us that **high-dosage, in-school tutoring** is one of the most powerful tools we have to combat learning loss and narrow the achievement gap. The complex demands of the in-school approach required us to increase the level of our tutor training and oversight, and to mandate professional development. Our efforts to "professionalize" our tutor corps meant that we could no longer rely solely on volunteers as we have in the past, and instead we began to pay tutors.

We are already seeing encouraging results from our investment. **Our student literacy outcomes are a testament to the success of this innovative new program.**

100% of our tutors complete intensive training and participate in ongoing professional development



Tutors worked with students for **5,500+** hours in 2023



Students in EPATT's Advantage in-school tutoring program performed **44% better in reading** than their peers who did not receive tutoring

Coming In 2024 The EPATT Center

Cesar Chavez Ravenswood Middle School (CCRMS) in East Palo Alto is undergoing a \$50 million facility and grounds upgrade. The original renovation plans included razing the tennis courts that EPATT funded and built over 30 years ago - the only courts in EPA. We proposed incorporating six new tennis courts and four classrooms in their renovation plans and the Ravenswood City School District agreed! The district is providing the land and overseeing the construction. EPATT is responsible for the cost of portable classrooms, restrooms, tennis courts and court lights, expected to be approximately \$3.5 million. The new facility, aptly named the EPATT Center, will serve as the heart of our organization.



Planned Renovation of CCRMS Grounds

We have been trying for years to return to our roots in East Palo Alto in order to be closer to the community we serve. The EPATT Center will make it more convenient than ever for local K-12 students to attend our year-round programs. The academic center will enable us to provide our high-impact programming to four times more students than our current facilities can accommodate. The tennis center will allow us to continue to provide high-quality coaching, support, and training for our students. Although

The EPATT Center

EPATT helped create generations of tennis players, there are no public courts in East Palo Alto today. Community members will have weekend access to the six courts, making them the first public courts in East Palo Alto!

Building Futures for Youth Capital Campaign

In May 2023, we launched a Capital Campaign to help raise funds for the EPATT Center. Your support will ensure that EPATT has a long-term home base, creating a legacy that will benefit the East Palo Alto community for years to come.



For more information, please visit epatt.org/capital-campaign or email Amy Kohrman at amy@epatt.org.

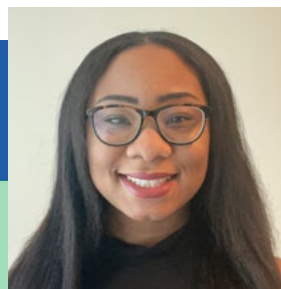


epatt

Having served the community for over 35 years, we have had the distinct honor of impacting thousands of students' lives. While it is impossible to include everyone here, we have selected a few alumni whose stories illustrate the significance EPATT has played in their lives. We thank them for sharing their experiences and hope that you find their stories as inspiring as we do.

"I like that they encourage the kids to think about college and push them to be their best. The staff knows all of the families and is very devoted to the kids, and because of that EPATT feels like a family."

- EPATT Parent



ASHLEY WASHINGTON

EPATT had a profound and positive impact on my life, shaping not only my academic success but also my personal growth and development. It was not just a program; it was a transformative journey that helped me unlock my full potential. It instilled in me a love for learning, a strong work ethic, and the belief that with dedication and support, I can overcome any challenge. It also introduced me to my love of tennis, which I feel opens doors for me even today. **EPATT was not just a means to improve my academic performance; it was a life-changing experience that influenced every aspect of my life.**

I am forever grateful for the positive impact the program has had on my life, and I will carry its lessons with me on my lifelong journey of self-improvement and success.



I am currently an Administrative Business Partner at Google.

ADILENE VALENCIA



I was a student in EPATT from 7th through 12th grade.

The greatest value of the program to me was the strong sense of community—from tutors, students, staff, and donors. We could lean on each other. I credit my success to my EPATT family and the constant support through the good and the bad.

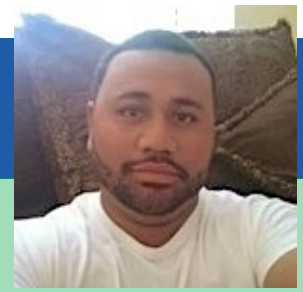
Had it not been for my EPATT tutors, I wouldn't have had the courage to

apply to the Questbridge National College Match or tech company internships. I eventually earned a full scholarship to Williams College. Without my EPATT mentors I wouldn't have been able to develop myself academically and personally as much as I have done as an undergraduate and as a young professional.

Three years after graduating, I now work in software sales for a startup called Envoy. I strive to be a good example for EPA/ Menlo Park community youth and plan to continue to be active with EPATT through tutoring and tennis coaching!



NIKI OFA



I have been with EPATT for most of my life, as a student from 1993 to 2003, then later as a volunteer and eventually as an employee. Now, I have children of my own who attend EPATT. Knowing what EPATT has done for me, I know it can do the same for them. EPATT showed me purpose and possibilities, the importance of taking a leap and working to achieve something. **But one must understand that EPATT's donors also play a vital purpose in a child's life.** The Pade family supported me while I was at Pinewood, and the Hohl family gave me a place to sleep.

EPATT is more than a program for parents to get their children into private high school or college. It creates opportunities and gives students another perspective on the purpose of life.

Today, I am married with four kids. My two oldest attend Pinewood School. I work for Tesla as an Equipment

Maintenance Technician. I wouldn't be where I'm at today if it wasn't for EPATT and its donors.





JASON ASENSO

EPATT really helped put me on track for college. Before enrolling in EPATT in 8th grade, I felt unsure about going to college. EPATT staff, coaches, and tutors all gave me much needed encouragement in high school academics and sports. They showed me that if I could push myself to succeed in high school, I could do the same in college.

I would have never received a full scholarship to Northwestern University without EPATT's tremendous support.



Today, I'm working as a reporter covering trade policy at a digital publication based in Washington, DC.

“EPATT has been an important part of our family’s journey with our three boys. Thanks to EPATT, our oldest son just graduated from college, and our two younger ones attend a great private school.”

- EPATT Parent

SAUL MENJIVAR



EPATT impacted my life by teaching me the sport of tennis and all the life lessons that come from playing the game. As Dave Higaki, the previous executive director, would say, “Every ball is an opportunity to get better on the court.” I tell myself even today, “Every day is an opportunity to get better in all facets of life: on the court, in the classroom, friendships, work, anything that I do.” Dave pushed me to step up as a leader during practice and be a role model to the younger students. I now always try to lead to the best of my ability.

Tennis and EPATT taught me what it means to work hard and improve over time. I brought this work ethic into the classroom and can proudly say I am a first generation college graduate.

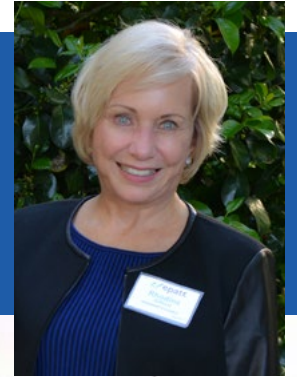


Tennis has allowed me to connect with individuals all around the world. I've played tennis in Istanbul, Turkey with the CEO of Siemens Turkey, and helped top-ranked French players train for junior tournaments in Europe.

I currently work at the Plug and Play Tech center as Corporate Partnerships & Partner Success Manager.

Acknowledging Our Founders with Gratitude and Appreciation

A new era for EPATT is being built on the foundation that was laid by our original founders and donors. Their steadfast belief in the program, carried on today by individuals like Rhodine Gifford, has been instrumental to EPATT's longevity and success.



Rhodine Gifford



Pictured here: Sven-Erik Simonsen, Andi Okamura, Jeff Pickard, Jeff Arons, Coach Dick Gould, Jack Gifford, Bill Phillips, Kent Olsen
Not pictured: Rick Fluegel, Paul Koontz, Victor Riches, and Tad Taube

The Year in Numbers



90% of parents would recommend EPATT to their friends

70% of our middle school students raised their GPA by an entire point



The reading scores of our elementary students improved at a **24%** higher rate than the expected average

100% of our high school seniors were accepted into at least one four-year college or university



88% of parents have seen a positive change in their child's attitude since they started coming to EPATT

Our tennis coaches provided **9,000+** hours on the courts

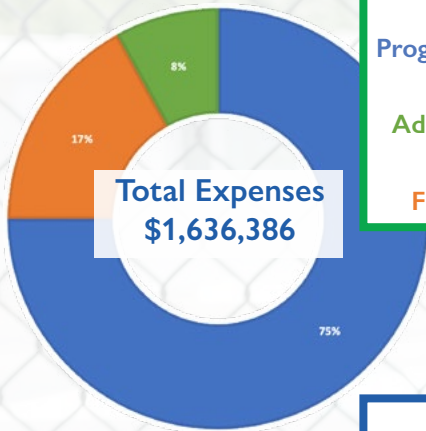


We helped facilitate a **\$40,000** USTA college scholarship for one of our students

90% of parents agree that their child's academic performance has improved while at EPATT

2022-23 Financials

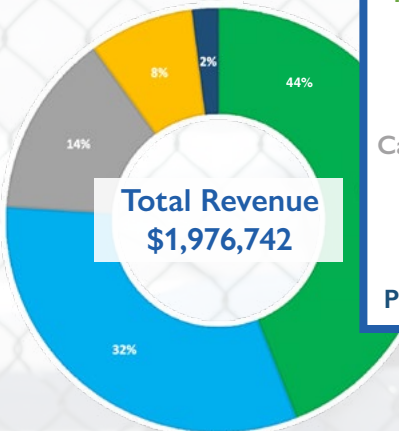
September 1 to August 31



75%
Program Delivery

17%
Administrative

8%
Fundraising



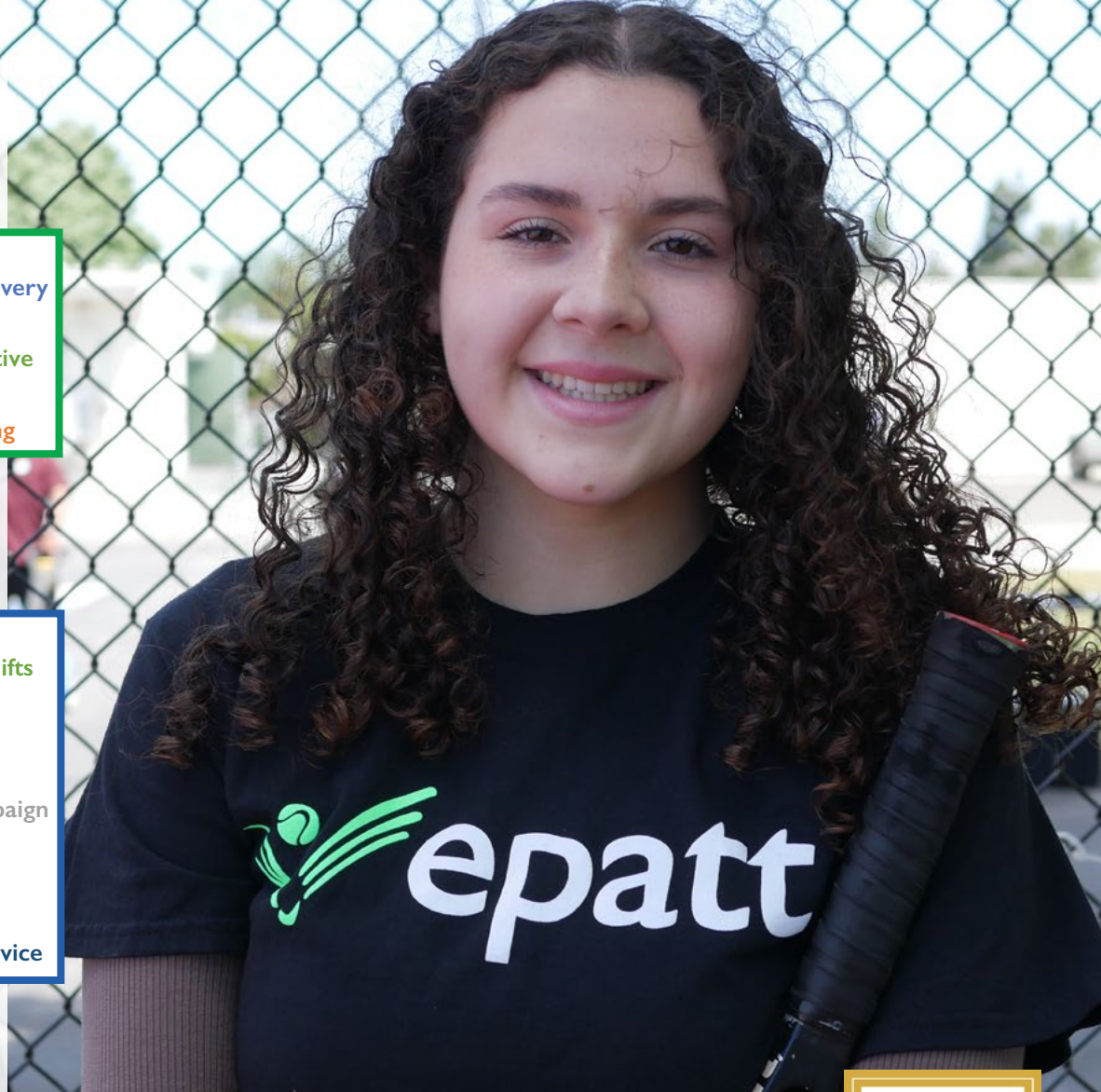
44%
Individual Gifts

32%
Grants

14%
Capital Campaign

8%
Events

2%
Program Service



Inspire. Educate. Empower.

Gold
Transparency
2023

Candid.

Donate

By credit card at epatt.org/donate
By check (payable to EPATT). Mail to:

EPATT
PO Box 60597
Palo Alto, CA 94306

Our tax ID number is
26-3316879.



Get Involved

Are you interested in tutoring or
being a volunteer tennis coach?

To learn more about these
opportunities or to apply, visit
epatt.org/get-involved.

Questions? Please email
volunteer@epatt.org.

Double Your Impact

Many companies will match
donations or volunteer hours
contributed by their employees.
Please consider asking your
employer if they participate in a
matching program.

Thank you for investing in a better future for our students and families.

Gifts listed below were received between September 1, 2022 and August 31, 2023*

We are grateful to these funders for their financial support.

Altamont Capital Partners Foundation
Atkinson Foundation
Bothin Foundation
City of East Palo Alto
City of Menlo Park
County of San Mateo
Eucalyptus Foundation
Franklin and Catherine Johnson Foundation
Gordon and Betty Moore Foundation
Mirnahill Foundation
Moca Foundation
Palo Alto Community Fund
Palo Alto Weekly Holiday Fund
USTA Foundation
Valley Health Foundation
Westly Foundation
William K. Bowes, Jr. Foundation

\$100,000 and above

Bill and Selina Dwight
The Gifford Family
Dorothy Lazier

\$50,000 to \$99,999

Sue and John Diekman
Wendy and Eric Schmidt
Nancy and Greg Serrurier

\$20,000 to \$49,999

Anonymous
Gavin and Tricia Christensen
Kurt and Sue Jagers
Mackenzie Family Foundation
Glenn Nash and Cheryl Kendall
Lisa and Matt Sonsini
Buz and Marianne Walters

\$10,000 to \$19,999

Anonymous
Christine and Chuck Alloo
Fred and Marilyn Anderson
Chase Bank

Deloitte Tax LLP
Dodge & Cox
Herb and Jane Dwight
Colleen and Steve Hall
Richard Hyman
Kim and Tom LeMieux
Marcia and Bill Pade
Nancy Paxton and Gaurang Desai
Verity and Geoff Powell
Schmidt Family Foundation
Sidley Austin Foundation
Taube Family Foundation
Nate and Laura Taylor

\$5,000 to \$9,999

Sandy and Tom Anderson
Bryan Brothers Foundation
Shari Burkoth
Andy Chase
Katherine Cherry
Amy Christensen Curby
Sue and Sandy Fitch
Dan and Ellen Flamen
Rick and Donna Fluegel
Alistair Jeffs
John Kriewall and Betsy Haehl
Ann and Chris Mahowald
Carrick and Andy McLaughlin
Geoff and Andrea Ralston
Michael Rantz
A.P. Robertson
John and Sally Robinson
Paula and Stephen Smith
George Strobel and Judith Golden
Carl and Denise Touhey
Dan and Charmaine Turbow
Craig Zimmerman and Tina Myers

\$1,000 to \$4,999

Anonymous
Lars and Michelle Ahlstrom
Leslie Airola and Hy Murveit
Chris Alvarez
Marty and Dave Arcscott
Andrea Barnes
Evelyn Barrow
Walter and Melody Baumgartner
Peggy and Bob Beaver

Daniel Beck
Mary and John Bellack
Cameron and Tito Bianchi
T.J. Bianchi, Jr. and Tracy Bianchi
Celeste and Wendell Birkhofer
Katherine Bishop
Simone Bishop
Sheri and Tom Blaisdell
Liz and Larry Blum
Jim and Julie Borden
Amy Brown
Michael Brown and Susan Bockus
Laurie Burmeister
Becky and John Burt
Charles Cameron
Abby and Leon Campbell
Chandna Foundation
Sachin and Surita Chawla
Maren Christensen and Bill Welch
Craig B. Tate Foundation
Kathy and Norm DeWitt
John and Nancy Dey
Diana and Steve Dohrmann
Jerry and Anne Down
Holly and Edmond Eger
Andrea Evans and Chris Lehane
Dena and Marlon Evans
Ceppie and Irwin Federman
Diane and Mark Flynn
Roland Gibbs
Marcia and John Goldman
Dick and Anne Gould
Erwin Grose
Irene Guerra
John Hamburger and Sandra Park
Libby and Mike Hatfield
Dave Higaki
Kathryn and David Hohl
Claudia and Jeff Hudson
Meredith and Chris Huegel
Melinda and Jim Johnson
Valesha Jones
Craig Jorasch
Allison and Jamie Keenan
Chop and Annette Keenan
Rich and Gina Kelley
Barbara Sih Klausner
Jack Krolik
Taz Kuwano

*Please excuse any errors or omissions.

Ken and Carrie Lavine
Dave and Linda Leaver
Darcy and Mark Leschly
Judy and Bill Levin
David and Sylvia Lichtenger
Joanne and Ray Lin
Jennifer and Josh Loftus
Susan and Michael Lynch
Amy and Rick Magnuson
Duncan Matteson, Jr.
Geordie McKee and Alice Holmes
Ginat Mirowski
Jon and Tara Moeller
Beth and Sam Most
Vivien Moyer
Dodie and Bob Mullin
Mike and Diane Naar
Sam and Marc Najork
Andrea Norman
Akihiro Ota
Mihai and Ann Parparita
Barb and Ron Peyton
Jeff and Mary Pickard
Guila Pollock
Maggie Pringle Grauer
David and Sara Pringle
Joe and Mary Ann Ramirez
Pratima Rao
Anne and Chris Ream
Richard Babb
Carol Seiler Roberts
Maureen Robinson
Ted and Mary Robinson
Rachel Salberg
Bill Schilit and Kerry McLaughlin
Keoni and Stephanie Schwartz
Kaitlin and Will Smith
Roger Smith
Glenn and Lisa Solomon
Jane Solomon
Karen and Bill Sonneborn
Mark and Judy St. John
Ed Storm
Jyotsna Sulebele and Sandeep Narayan
Swenson Foundation
Shig and Chiyo Takao
Tad and Dianne Taube
Don and Anne Vermeil
Ellie Victor
Robert Visser
Owen Wang
Keshia Weekes
Kyle Welch
Wells Fargo Bank

Jim and Jeanne Wu

\$500 to \$999

Heather and Tony Abbis
Melody Aprill
Thomas Arrington
Martha Bacon
Jeffrey and Christina Bird
Hilda Borko
Julia and Jeff Brody
Kim and Ryan Caldbeck
Skip and Joanne Cashin
Mike and Renee Child
Lynne and Steve Clarence
Bill and Kathi Closs
Cupertino Tennis Club
Jennifer and Brian Desler
Mark and Julie Douglass
Shalyn and Randall Eason
Dave and Betsy Fullagar
Sylvia Hooks
Stacy and Tim Hopkins
Jacque and John Jarve
Kevin Jones
Julie Kaufman
Anne Kilert
Lauren and Brad Koenig
Bren and Larry Leisure
Patrick Linarducci
Donna Norton
Ogidi Obi
Erik Ordentlich
Irene Otten and Craig Cummings
Bill Reller
Chuck and Jean Rigg
Adolph Rosekrans
Bob Rowell
Eric and Amy Sahn
Dorine Secrest
Jim and Kathy Sobieski
Sarah Tochterman
Nathan and Casie Walker
Richard Walker
Tyrone Willingham

\$250 to \$499

Mia Banks
Stephanie Biorn
Lex Ebbink-Alemania
Barbara Erickson
Jeanne and Frank Fischer
Stephen Fisher
Lorraine Fox
Mattias Johansson
Kerstin Johnson
Junko and Rick Kawamura

Kim Kawamura
Chris and Jim Kitch
Gail and Fred Kittler
Ken and Anne Lawler
Jim and Judy Lipman
Shirley Matteson
Meta
Suzanne Miller
Mike and Shirley Orsak
Jennifer Pollock
Greg and Alison Powell
Cyriac and Angel Roeding
Bernard and Shelley Ross
Daniel and Anne Rudolph
Susan and Richard Seiler
Anita Seipp
Michael Sinclair
Rachelle Soderstrom
Susan Thomas
Ellen Turbow
Jordyn Wolfand

We are very grateful to the following businesses and organizations for:

In-kind donations

Allegra Entertainment & Events
American Printing & Copy
Hope and Grace Winery
Menlo Circus Club
Ravenswood City School District
Rich May Memorial Foundation
St. Francis of Assisi Church/
Catholic Charities
Sobrato Family Foundation
Judy Soden
Tennis Town and Country
Woodside Tennis Shop

Matching gifts

Apple
Genentech
Goldman Sachs
Google
NVIDIA

2022-23 Board of Directors

Dan Turbow - Chair
Gavin Christensen - Vice Chair
Dick Gould - Secretary
Nate Taylor - Treasurer
Christine Alloo
Bill Dwight
Dena Evans
Irene Guerra
Kurt Jagers
Mattias Johansson

David Lichtenger
Susan Lynch
Losaline Mafleo
Ann Lazier Mahowald
Glenn Nash
Marcia Pade
Nancy Paxton
Verity Powell
John Robinson
Ted Robinson

President's Council

Cameron Bianchi
Sue Diekman
Rick Fluegel
The Gifford Family

Jeff Pickard
Sven-Erik Simonsen
Tad Taube

Partners

Cañada College
Cesar Chavez Ravenswood Middle School
City of East Palo Alto
East Palo Alto Academy
Eastside College Preparatory School
Ecumenical Hunger Program
The Gifford Family
Haas Center for Public Service,
Stanford University
Jobs for Youth
Menlo School
Palo Alto University
Pinewood School
Ravenswood City School District
Rich May Memorial Foundation
The Riekes Center
St. Francis High School
St. Francis of Assisi Church/Catholic Charities
Sheriff's Office, East Palo Alto Police Department
Tennis and Learning Center,
San Francisco Recreation and Parks
USTA Foundation
USTA NorCal
Woodside Priory School

 @epattprogram

 @epattonline

 @epatt

www.epatt.org

PO Box 60597, Palo Alto, CA 94306

